DIGITAL PRODUCT OWNER PROFESSIONAL

TRAINING COURSE OUTLINE



Introduction

Being a professional Product Owner encompasses more than writing requirements or managing a Product Backlog. Product Owners need to have a concrete understanding of all product management aspects, including but not limited to product ownership, that drives value from their products.

Digital Product Owner Professional training course is the cutting-edge course for Product Owners, Agile product managers and anyone responsible for a software product's success in the market. In this course, You will develop and solidify their knowledge of being a Product Owner through instruction and team-based exercises. The breadth of the role's responsibilities in delivering a successful product will become more clear from an Agile perspective. Metrics are identified to track the creation of value and the successful delivery of the product to the marketplace.

The Digital Product Owner Professional course is much more than just a set of slides and an instructor. In this course, you work on real-life cases with other classmates together as a team. This course is made up of discussions and hands-on exercises based upon real-life cases.

Focus of The Product Owner Training

The Professional Product Owner training focuses on the theory of the Scrum framework. The training consists of a mix of theory and practical assignments. After the training you:

- Understand the Agile product mindset and know how to transformation
- Understand the important to create value and how to develop the metrics to measure the value
- Understand the target customer of product and how to explore their insight, their needs
- Understand the common techniques to develop product strategy
- Improve workplace effectiveness by Agile and Scrum principles
- Learn to prioritize the work of Developers during a Sprint
- Understand a clear picture of the responsibilities of a Product Owner and are able to successfully implement Agile/Scrum in your team.
- Understand how to maximize the value of software products and systems.
- Helps you think in terms of Scrum and the Agile principles to improve their effectiveness in your workplace
- Understand the process to develop release plan
- Understand how to develop the product roadmap, how to optimize the value through manage the product backlog
- Gaining knowledge about the mechanics of Scrum and significance of the Product Owner role

- Shapes you into a befitting Product Owner for Scrum Teams and stakeholders
- Understand how business people and product managers engage in Agile/Scrum and collaborate with Development Teams
- Give you the knowledge base required to successfully increase the business Agility of your organization

Duration

3 – days workshop

Target Audience

This course is intended for those as below:

- Product Owner
- Product Manager
- IT Business Analyst
- Agile Business Analyst
- Scrum Master
- Agile Coaches and Agile Leaders
- Project and Program Managers
- Software Architects
- Systems Analysts
- Team Leaders
- Senior Developers
- Business Development
- Business Consultant
- IT Manager
- and anyone interested in applying Product Management in Agile methodology and Scrum Framework

Prerequisites

N/A

Exam & Certification

- The candidate can register exam to get the Professional Scrum Product Owner I, II at Scrum.org

Training Contents

Module 1: Agile Product Management

This module explains how agile product management maximizes the value of the developed product, which is the role of the Product Owner and which benefit it provides to the organization. Some techniques useful to develop the product business model, value proposition or strategic alignment are also included. This module will help Product Owner transform to Product Mindset.

Module 2: Value-Driven Development

The primary job of a product owner, product manager is to increase the value created by the product for which he or she is responsible. This module focus on how to define and measure the added value, using a value-driven approach to the product management which usually beats the traditional budget-driven approach. It also includes some Key Performance Indicators (KPI) useful in the agile product management. How to help the product success with the KPI.

Module 3: Scrum Principles & Empiricism

This module introduces the Scrum theory which explains why this framework provides an effective approach to develop complex products and also for the organizational improvement. How to prepare and practice in viewer of product owner.

Module 4: Applying The Scrum Framework

This module deepens in the Scrum framework, including the description of its roles, artifacts, events and rules, and also its values and principles. The content of module will help Product Owner role practice related requirement, business value, architecture, and transparency in product team.

Module 5: Product Backlog Management

The product backlog is the fuel that feeds the development team, and managing it is one of the primary roles of the Product Owner. This module deepen in tool and practices useful to effectively manage the backlog and maximize the value delivered. The module also guide the Product Owner how to priority the product backlog item, how to working with business experts, development team to make product backlog management be effected.

Module 6: Release Management

A release is often the first step to realizing value. This modude present tool and techniques to plan and track the releases being developed for the customer.